





# WE SEE A GLOBAL HARVEST: A BILLION PEOPLE INTRODUCED TO JESUS.

- WHO WE ARE
- OUR ACTIVITIES
- WHAT WE BELIEVE
- OUR VALUES
- OUR IMPACT
- ENDORSEMENTS
- CONNECT WITH US



# WHO WE ARE



**We are constantly amazed at the dedicated staff and partners that God has brought to serve alongside us, and the inspiring ways in which they continue to seize new opportunities to share Jesus.**

It is our great pleasure to introduce you to Christian Vision (CV), and to the activities, values and impact that make our organisation unique.

At CV, evangelism is at our heart. We carry a strong desire to introduce people to Jesus, announcing the good news of how he can transform people's lives as he has ours and so many others.

We desire to serve and equip Christians, and the Church, in their evangelistic endeavours. To this end, we have laboured to develop effective media platforms and on-the-ground initiatives. Wherever possible, both are outworked in partnership with local churches, resourcing and equipping them to share the good news of Jesus and mobilise Christians to share their faith.

To reach people with the message of Jesus, we have produced content and gained knowledge that we desire to freely give away so that this life changing message can go much further than we ourselves can carry.

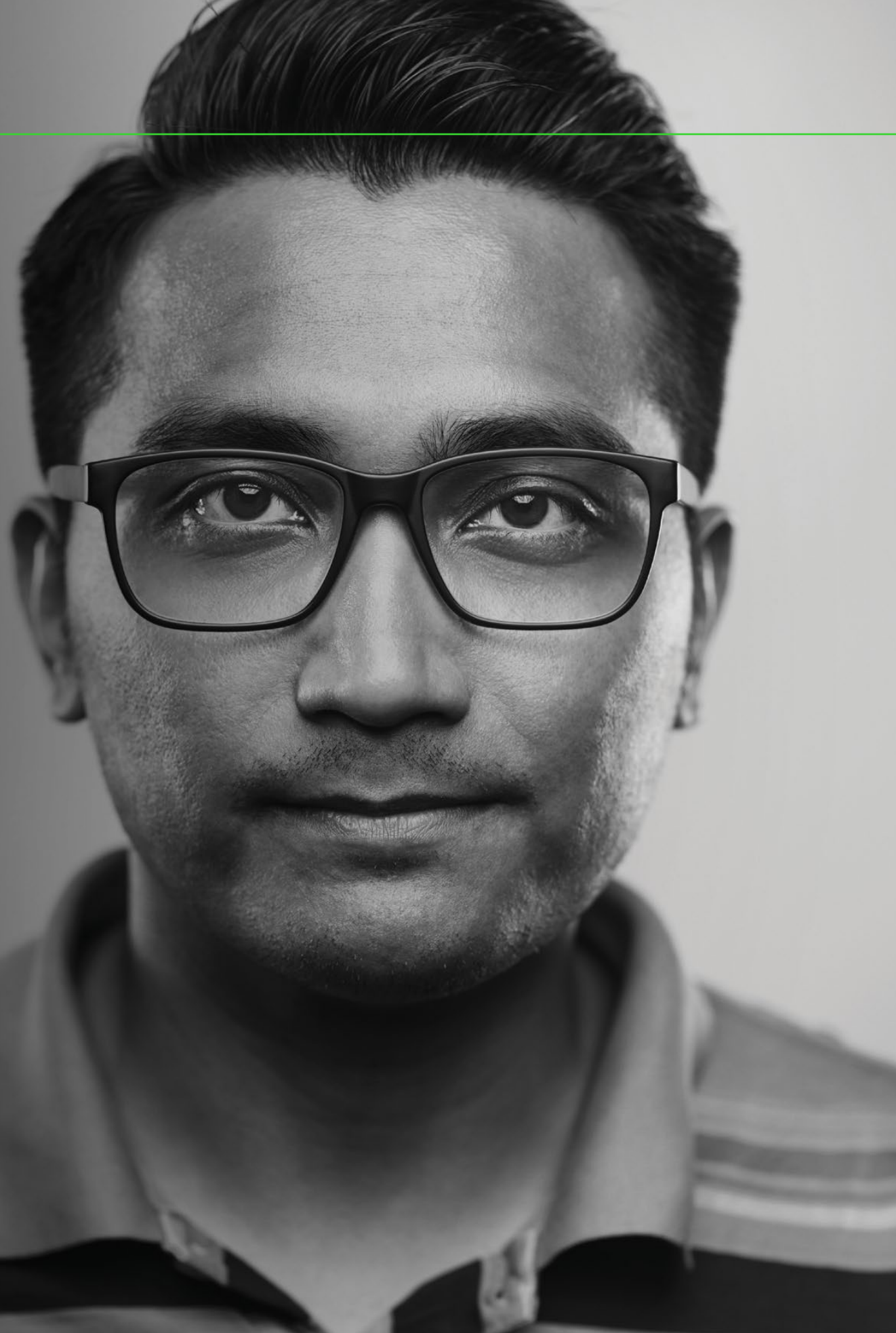
We are constantly amazed at the dedicated staff and partners that God has brought to serve alongside us, and the inspiring ways in which they continue to seize new opportunities to share Jesus.

Thank you for your interest. Should you wish to access our digital resources, engage with our activities or partner with us, please visit our website to learn more and connect with our team.

Love and blessing,  
**Lord & Lady Edmiston**  
CV Founders

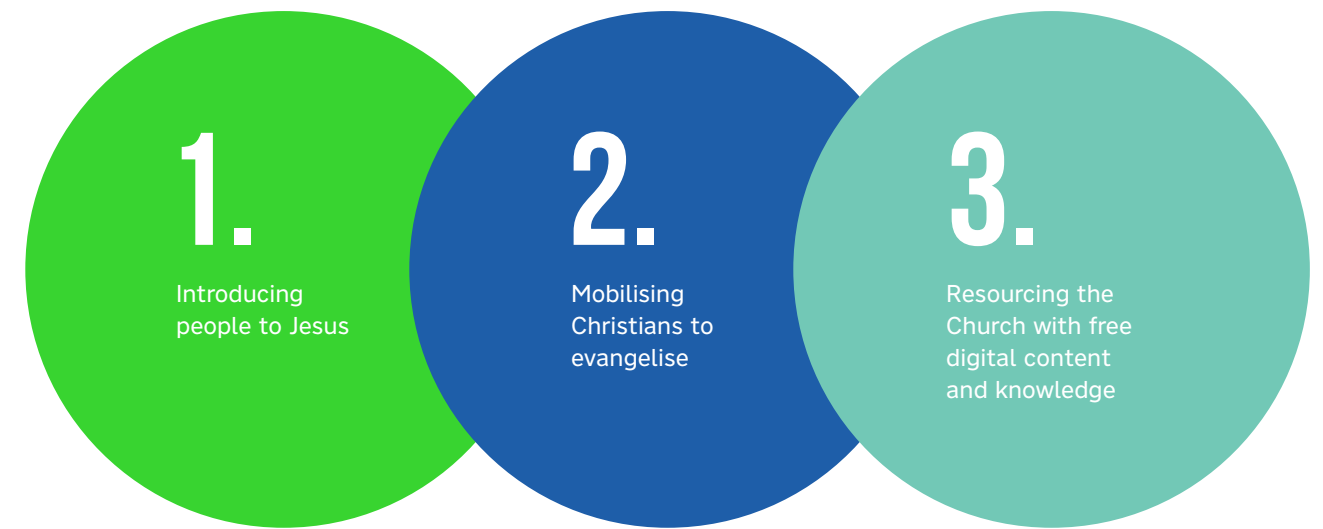


# WHO WE ARE



CV is a global Christian ministry with a mission to introduce people to Jesus and encourage them to become his true followers.

Founded in 1988 by Lord Robert Edmiston, we work to see impact in three key areas:



**Out of these focus areas, we provide proven and effective platforms that:**

- Introduce unreached people to Jesus;
- Inspire, train and equip Christians to share their faith;
- Enable local churches to connect with people searching for answers online;
- Provide free, high quality digital content that churches and organisations can download and share;
- Share knowledge and learnings in digital evangelism and mission;
- Provide pioneering principles for large-scale, on-the-ground mission work.

We are fully funded so don't seek financial partners, but we do believe in the power of partnership; that our collective impact can be exponentially greater when mission-focussed organisations join together in purposeful relationships. We therefore welcome and cultivate partnerships that build the Kingdom of God. Together, we can reach more people with the Gospel!

# OUR ACTIVITIES

There are multiple avenues through which individuals, churches and organisations can partner with us and access the media and tools we have available.

## CORPORATE ACTIVITIES

### CV Resources

CV Resources is an online library of free, downloadable high quality videos, digital assets and key learnings to equip churches and ministries to reach more people for Jesus.

### CV Training

CV Training is an online space for churches and individual Christians to learn how to reach more people for Jesus. Designed to increase effective evangelism globally, CV Training provides free video lessons from highly skilled people across tried and tested methods.

### CV Prayer

CV Prayer mobilises teams within CV, and ministry partners across the world, to unite in prayer, seek God's face and cultivate a deep reliance on his Spirit as we collectively work to fulfil the Great Commission.

## INITIATIVES OF CV



yesHEis is a global community of four million young adults who are changing the culture of evangelism. yesHEis equips young adult Christians to confidently share Jesus with anyone in their world by providing them with shareable evangelistic videos and training content to inspire and challenge them along their faith sharing journey.

### NPI

The National Pioneers Initiative (NPI) partners with local churches and pioneers to impact nations for Christ through conventional and digital evangelism and discipleship, resulting in the establishment of sustainable, locally-run churches.

### CV Outreach

CV Outreach connects people who encounter evangelistic content online to a local church or believer near them, providing a bridge between the online and offline world and a valuable opportunity to engage in conversations about Jesus.





# WHAT WE BELIEVE

1.

The Bible to be the infallible Word of God, that it is His holy and inspired Word, and that it is of supreme and final authority in matters of belief and behaviour.

2.

That there is one God, eternally existent in three persons: Father, Son, and Holy Spirit.

3.

In the deity of Jesus Christ who was conceived by the Holy Spirit and born of the Virgin Mary. He led a sinless life, took all humankind sins on Himself, died, rose again, and ascended into Heaven. He will return again in power and glory.

4.

In the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life.

5.

That Jesus Christ is the only way of salvation and that, for the salvation of lost and sinful people, repentance of sin and faith in Jesus Christ results in regeneration by the Holy Spirit.

6.

In the resurrection of all people; bringing eternal life to the saved and eternal condemnation to the lost.

7.

In the spiritual unity of believers in our Lord Jesus Christ and that all true believers are members of His body, the Church.

8.

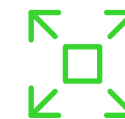
That we, the Church, are responsible for the spread of the Gospel of Jesus Christ throughout the world.

# OUR VALUES

The CV values are at the heart of who we are as an organisation and inform our actions and decisions. They are the marks by which we are known, both as an organisation and as individuals within.



**Excellence**  
means that we do every task as though we were doing it unto the Lord. It is using our very best efforts to produce high quality results.



**Generosity**  
is sacrificially giving of our resources, time and energy. It is more than an act; it is an attitude of willingness to go above and beyond to serve those around us.



**Integrity**  
is the commitment to do what is right, good, honest and true.



**Grace**  
seeks to operate out of love in all that we are, all that we say, and all that we do.



**Humility**  
understands our place before God and his authority in our lives. We are humble in our service to God and others.

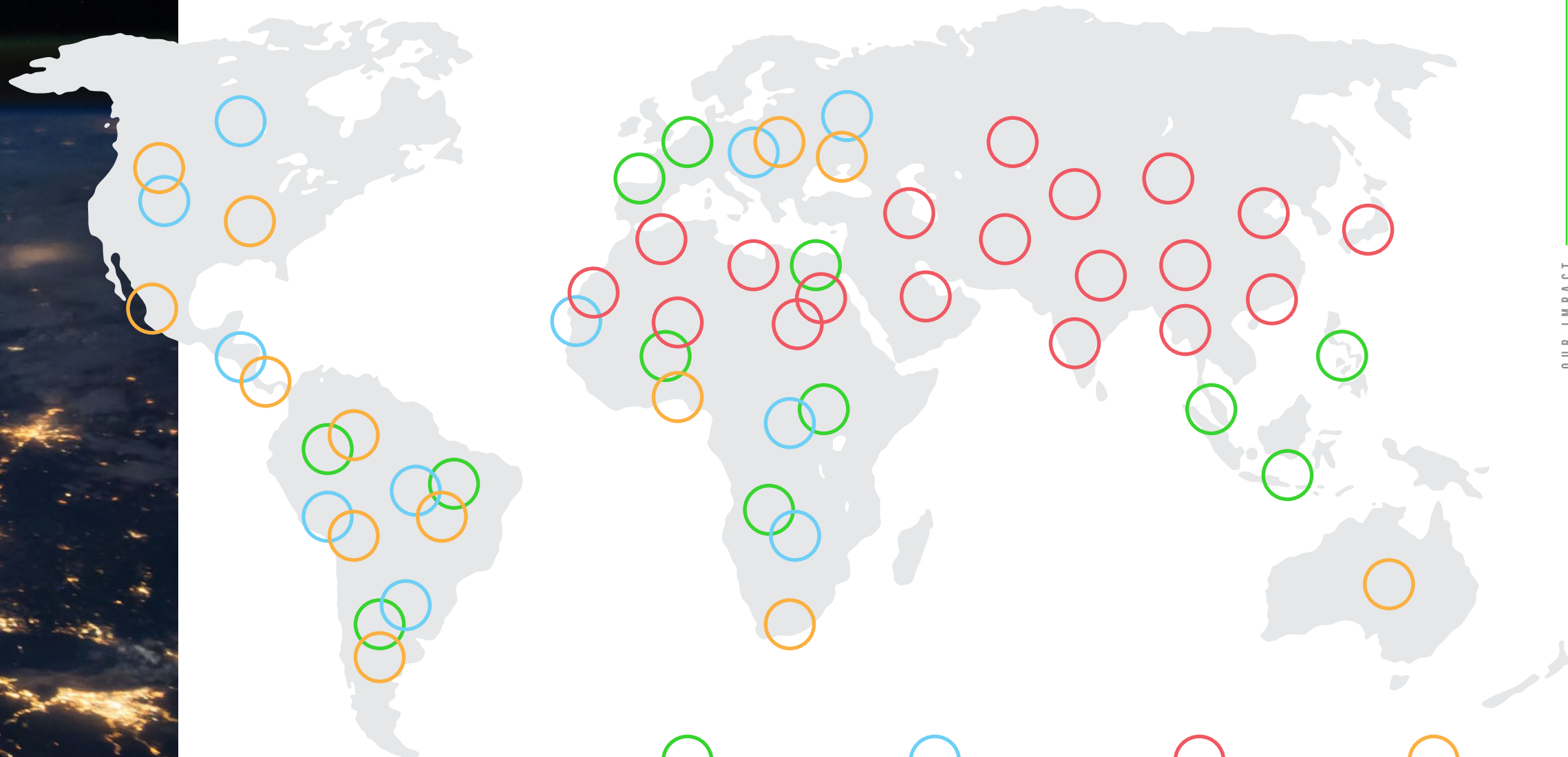


# OUR IMPACT



Visit [cvglobal.co/impact-stats/](https://cvglobal.co/impact-stats/)  
for an up-to-date view of the impact  
of CV activities across the globe.

Our teams see millions of lives impacted each month.  
From the shores of Madagascar, to the jungles of Sumatra  
and the cities of North America, God is bringing people into  
relationship with himself, and into community with others.



**MILLIONS**  
of Christians are being  
inspired and trained  
to share their faith in  
partially reached areas



**THOUSANDS**  
of churches are being  
mobilised for digital  
evangelism connections  
with their local communities



**OVER A MILLION  
PEOPLE A DAY**  
are being introduced to  
Jesus in predominantly  
unreached areas



**TENS OF THOUSANDS**  
of churches are  
utilising CV's resource  
library of content  
and knowledge



# ENDORSEMENTS

*"Before everyone else pivoted, CV was already laser focused on using compelling media to reach this connected generation for Christ. It is a privilege to partner together for the sake of the kingdom!"*

**- Dr. Jim Whelchel, Missions Director, Christ's Commission Fellowship (CCF), Philippines**

*"We appreciate and are sincerely grateful to God for CV - for their vision, passion, openness, and the unique way they have gone about reaching people for Jesus. Partnering with CV in Africa is helping us realize our desire to reach out with the Gospel via social media. CV is without doubt enhancing our capabilities to effectively evangelise and disciple via social media."*

**- Foursquare Gospel Church, Nigeria**

*"When it comes to connecting with a visual generation, CV has cracked the code. There's no question that these short videos, teaching resources, and other content will help you and your church communicate more effectively in today's distracted, disrupted culture."*

**- Phil Cooke Ph.D., Filmmaker, Media Consultant and founder of Cooke Media Group**

*"As a filmmaking ministry that relies on the body of Christ to help make and share our work around the world, we at Moving Works are overwhelmingly thankful to the Lord for our relationship with CV. Over the past five years, CV has been instrumental in helping us distribute our films, build ministry partnerships in the countries we serve and, most importantly, encourage us in our mission to share the Gospel around the world. We are grateful to be able to serve Jesus alongside CV and we hope and pray that the Lord allows us to continue in the years to come."*

**- Peter Craig, Executive Director, Moving Works**

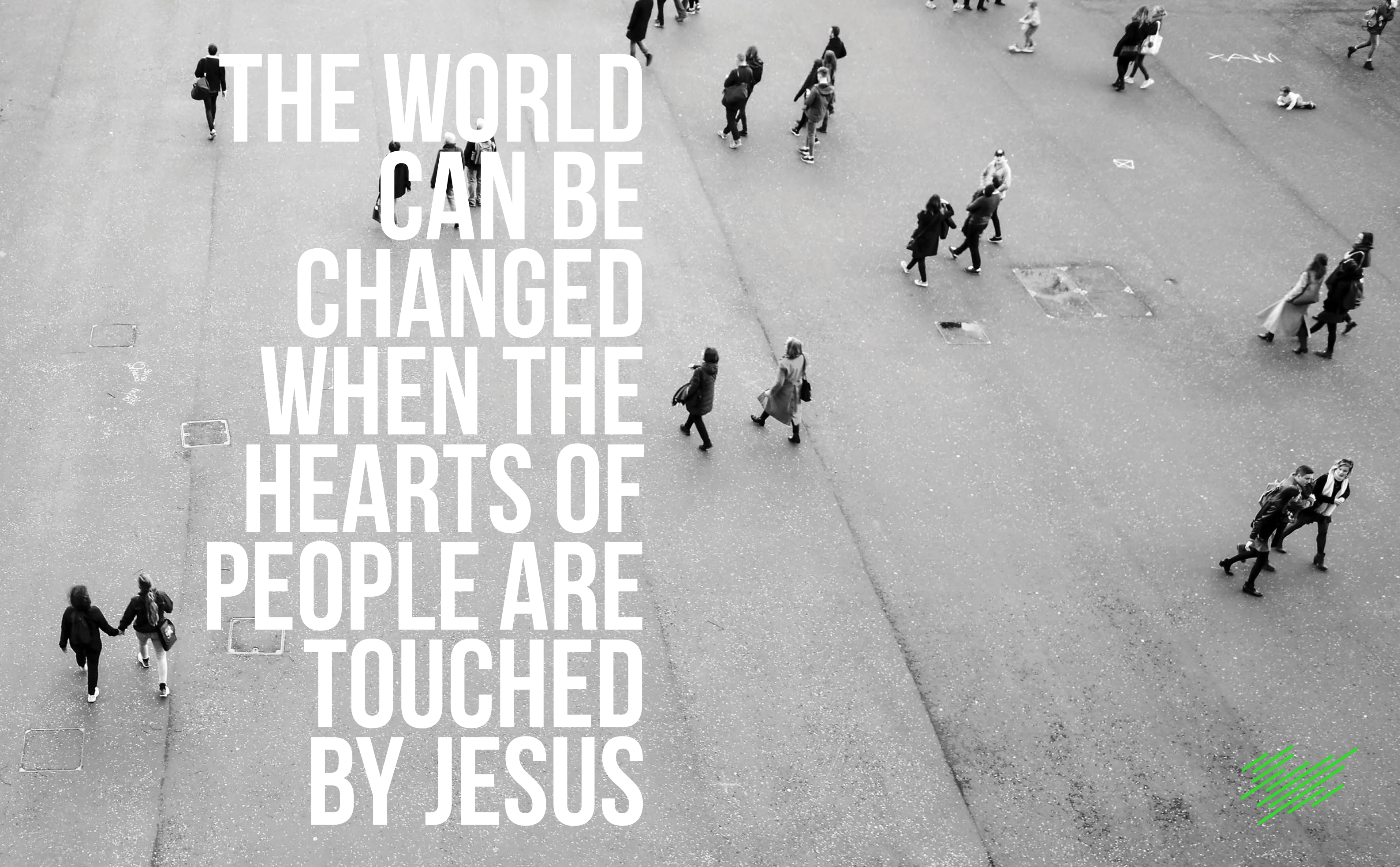
*"We have been delighted to partner closely with CV for new media to reach the next generation from Japan and Asia. Their professional team enable us to develop and market our creative content at 7MEDIA.org far wider & deeper, to connect with those who really need the hope of the Gospel."*

**- Andy Game, Founder, 7Media**

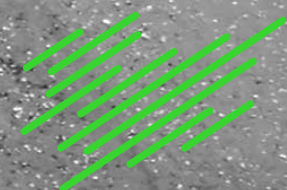
*"CV is a truly valuable member and contributor of the Christian Media sector in Australia. Over the years the participation and generosity of CV in sharing their skills and knowledge has benefited so many other CMAA members in considerable ways. From presenting their learning in the use of AI and data at conferences and webinars, to sharing at Capital City CEO gatherings on leadership and innovation, or coming in on projects such as "Australia Presents" at NRB that advance the cause of Christian Media from Australia to the world, CV have and continue to be a strong and valued contributor and leader in media in our nation."*

**- Nathan Brown, CEO, Christian Media Arts Australia**





THE WORLD  
CAN BE  
CHANGED  
WHEN THE  
HEARTS OF  
PEOPLE ARE  
TOUCHED  
BY JESUS







## CONNECT WITH US

INSTAGRAM: CVGLOBAL\_

TWITTER: CVGLOBAL\_

**CVGLOBAL.CO**